

PET INDUSTRY DATABASE, INC.'S TERMS AND CONDITIONS OF USE

Effective Date: April 1, 2012

IMPORTANT! PLEASE CAREFULLY READ THESE TERMS AND CONDITIONS OF USE (“TERMS AND CONDITIONS”), AS THEY AFFECT THE LEGAL RIGHTS AND OBLIGATIONS OF USERS AND OR SUBSCRIBERS (“USERS”), INCLUDING, BUT NOT LIMITED TO, USERS WAIVERS OF RIGHTS, LIMITATION OF LIABILITY AND USER INDEMNITY TO PET INDUSTRY DATABASE, INC. BY ACCESSING OR USING THE SITES, THE USER AGREES TO THESE TERMS AND CONDITIONS. IF THE USER DOES NOT AGREE TO ALL OF THESE TERMS AND CONDITIONS, DO NOT USE THE SITES.

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1.0 INTRODUCTION

1.1 These Terms and Conditions govern the use of the site www.PIDB.com which is offered by and on behalf of Pet Industry Database, Inc., and its subsidiaries, divisions and member organizations (collectively, “Pet Industry Database”). These Terms and Conditions apply to the web sites, web pages, interactive features, downloads, applications, widgets, blogs, and social networks, and other online or wireless offerings that are owned or operated by PET INDUSTRY DATABASE and that are available through the web site or that otherwise interact with the web site and can be accessed through a link to these Terms and Conditions, whether accessed via computer, mobile device or other technology (collectively, with pidb.com, the “**Sites**”). These Terms and Conditions do not apply to any other web site or any offline activities by PET INDUSTRY DATABASE (unless specifically stated) and can be altered only by the express written permission of Pet Industry Database.

1.2 In some instances, both these Terms and Conditions and a separate agreement that provides additional Terms and Conditions may apply to a service or product offered via the Sites such as a Manufacturer and Content Provider Services Agreement, Distributor Services Agreement, and Retailer Services Agreement (“**Additional Terms**”). To the extent there is a conflict between these Terms and Conditions and any Additional Terms, the Additional Terms will control unless the Additional Terms expressly state otherwise.

1.3 In addition to the terms and conditions recited herein, the Sites also have adopted a Privacy Policy, which explains the information collection practices by Pet Industry Database, such as the types of information that may be collected and how that information may be used. By using the Sites, the User acknowledges and accepts the Sites’ Privacy Policy and consents to the collection and use of such data in accordance with the Privacy Policy. By the use of the Sites, the User further agrees that Pet Industry Database, Inc may change or alter, its Privacy Policy and modify the settings or configurations on the User’s Internet Device’s that is used to access the site in order to optimize the use of the Sites.

2.0 OWNERSHIP OF CONTENT

2.1 CONTENT The Sites contain a variety of: (1) content and other items relating to Pet Industry Database’s products and services, and content obtained from content provider organizations and

third parties, including but not limited to layout, information, articles, opinions, directories, guides, graphics, photographs, illustrations, images, video and audio clips, music, sounds, advertising and promotional materials, data, files, software, compilations, designs, graphical interfaces, instructions, pricing, sell sheets, overall “look and feel” and the compilation, assembly, and arrangement of such content and other copyrightable material (including source and object code) and, (2) trademarks, logos, trade names, service marks and the domain names and URLs associated therewith, whether registered or unregistered, (hereinafter “Content”). The Content may not be copied, reproduced, downloaded, or distributed in any way, in whole or in part, without the express permission of Pet Industry Database, Inc except as expressly provided in these terms and conditions. *Any unauthorized use of the Content is strictly prohibited.*

2.2 Content Ownership. The Sites (including past, present, and future versions) and the Content therein are owned or controlled by PET INDUSTRY DATABASE and its licensors and other third parties. All right, title, and interest to the Content available via the Sites is the property of PET INDUSTRY DATABASE or its licensors or third parties, and is, or may be protected by U.S. and international copyright, trademark, patent, or other intellectual property rights and laws. PET INDUSTRY DATABASE owns the copyright in the selection, compilation, assembly, arrangement, and enhancement of the Content on the Sites.

3.0 . GRANT OF LICENSE IN CONTENT TO USER

3.1 License. Subject to the User’s strict compliance with the terms and conditions recited herein and any Additional Terms, PET INDUSTRY DATABASE grants to the User a limited, non-exclusive, revocable, non-assignable, personal, and non-transferable license to: (i) download (for temporary storage only), display, view, use, play, and/or print one copy of the Content (excluding source and object code in raw form or otherwise, other than as made available to access and use via a standard web browser to enable display) on a personal computer, mobile phone or other wireless device, or other Internet enabled device (each, an “**Internet Device**”) for the User’s personal, non-commercial use only, and (ii) to use certain Content that that may from time to time be made available on the Sites explicitly for use as part of User-Generated Content (defined below) (“**PET INDUSTRY DATABASE’ Licensed Materials**”), but only for such purposes as may be explicitly stated at the time that the PET INDUSTRY DATABASE’S Licensed Materials are made available on the Sites; but PET INDUSTRY DATABASE and its licensors and certain other third parties, as the case may be, retain ownership of such PET INDUSTRY DATABASE Licensed Materials . The foregoing limited license: (i) does not give User any ownership of, or any other intellectual property

interests in, any Content, and (ii) may be suspended or terminated for any reason, in PET INDUSTRY DATABASE's sole discretion, and without advance notice. PET INDUSTRY DATABASE may permit Users greater access to and use of Content and/or PET INDUSTRY DATABASE Licensed Materials, subject to certain Additional Terms.

3.2 Rights of Others. Please be advised that the User's unauthorized use of Content may violate copyright, trademark, privacy, publicity, communications, and other laws, and any such use may result in personal liability, including potential criminal liability. If User believes that a protected work has been infringed by means of an improper posting or distribution of it via the Sites, then please notify PET INDUSTRY DATABASE in accordance with Section 3 below.

4. COPYRIGHT AND IP INFRINGEMENT CLAIMS

4.1 DMCA Notice. PET INDUSTRY DATABASE will respond appropriately to notices of alleged copyright infringement that comply with the U.S. Digital Millennium Copyright Act ("DMCA"). If User owns a copyright in a work (or represent such a copyright owner) and believe that the copyright in that work has been infringed by the PET INDUSTRY DATABASE site, then send PET INDUSTRY DATABASE written notice that includes the following information:

- (i) a legend or subject line that says: "DMCA Copyright Infringement Notice";
- (ii) a description of the copyrighted work that is the subject to the claim of infringement or, if multiple copyrighted works are covered by a single notification, a representative list of such works;
- (iii) a description of the location of the alleged infringing work to allow PET INDUSTRY DATABASE to identify the material (please include the URL of the Sites on which the material appears);
- (iv) the User's name, address, phone number, and e-mail address;
- (v) a statement that the use of the material in the manner complained of is not authorized by the copyright owner, its agent, or by law;
- (vi) a statement under penalty of perjury, that all the information provided in the submission is accurate, and that User is the copyright owner or authorized to act on the behalf of the owner of an exclusive right that is allegedly infringed); and
- (vii) an electronic or physical signature.

4.2 PET INDUSTRY DATABASE will only respond to DMCA Notices that it receives by mail, e-mail or facsimile at the addresses below:

By Mail:

PET INDUSTRY DATABASE, INC.

Copyright Complaints

PO Box 5115

Herndon, VA 20172

4.3 The determination of copyright infringement may require careful analysis and PET INDUSTRY DATABASE may elect to not respond to DMCA Notices that do not substantially comply with all of the foregoing requirements.

4.4 The DMCA provides that any person who knowingly misrepresents that material or activity is infringing may be subject to liability.

4.5 PET INDUSTRY DATABASE may elect to transmit the information that Users provide to other entities or individuals that provided the allegedly infringing work. Those entities or individuals person may elect to send to PET INDUSTRY DATABASE a DMCA Counter-Notification.

4.6 PET INDUSTRY DATABASE may terminate a repeat infringer's access to the Sites and other websites owned or operated by PET INDUSTRY DATABASE.

4.7 Counter-Notification. If access on the Sites to a work submitted to PET INDUSTRY DATABASE is disabled or the work is removed as a result of a DMCA Notice, and the submitter of the work believes that the disabled access or removal is the result of mistake, misidentification or is otherwise incorrect, then the submitter may send to PET INDUSTRY DATABASE a DMCA Counter-Notification to the address provided above. DMCA Counter-Notification's should contain the following information:

- (i) a legend or subject line that says: "DMCA Counter-Notification";
- (ii) a description of the material that was removed or to which access was disabled and the location the material appeared before it was removed or access was disabled (please include the URL of the Sites from which the material was removed or access to it disabled);
- (iii) a statement under penalty of perjury that the submitter has a good faith belief that the material was removed or disabled as a result of mistake, misidentification error with respect to the material to be removed or disabled;
- (iv) the full name, address, telephone number, e-mail address, and the username of the submitter;
- (v) a statement that the submitted consents to the jurisdiction of the Federal District Court for the judicial district in which the address of the party that provided notice is located (or, if the address is located outside the U.S.A., to the jurisdiction of the United States District Court for the Eastern

District of Virginia), and that User will accept service of process from the person who provided DMCA notification to us or an agent of such person; and

(vi) a signature.

4.8 The DMCA provides that any person who knowingly materially misrepresents that material or activity was removed or disabled by mistake or misidentification may be subject to liability.

4.9 If PET INDUSTRY DATABASE receives a DMCA Counter-Notification, then it may replace the material that it removed (or stop disabling access to it) in not less than ten (10) and not more than fourteen (14) business days following receipt of the DMCA Counter-Notification. However, PET INDUSTRY DATABASE will not act if it first receives notice at the addresses above that the party who sent the DMCA Copyright Infringement Notice has filed a lawsuit asking a court for an order restraining the individual or entity that provided the material from engaging in infringing activity relating to the material on the Sites. Please be advised that PET INDUSTRY DATABASE may forward the Counter-Notification to the party who sent us the DMCA Copyright Infringement Notice.

4.10 Procedures for Alleging Infringement of Other Intellectual Property.

If the owner of intellectual property other than copyrights believes that its intellectual property has been infringed by an improper posting or distribution via the Sites, then the owner may send PEY INDUSTRY DATABASE a written notice to the addresses set forth above that includes all of the following:

- (a) a legend or subject line that says: “Intellectual Property Infringement Notice”;
- (b) a description of the intellectual property that is claimed to be infringed;
- (c) a description of the location of the content that is claimed to be infringing sufficient to permit PET INDUSTRY DATABASE to locate the material (i.e. the URL of the Sites on which the subject content appears);
- (d) the name, address, telephone number, and e-mail address of the owner;
- (e) a statement that use of the material in the manner complained of is not authorized by the owner of the intellectual property, its agent, or the law;
- (f) a statement made under penalty of perjury, that all the information in the notice is accurate, and that User owns or represents the owner of the intellectual property at issue ; and
- (g) a signature.

PET INDUSTRY DATABASE will act on such notices at its sole discretion. Any User of the Sites that fails to respond satisfactorily to PET INDUSTRY DATABASE with regard to any such notice is

subject to suspension or termination. PET INDUSTRY DATABASE may send the information provided in the User notice to the person or individual who provided the allegedly infringing material.

5. USER GENERATED AND SUBMITTED CONTENT

5.1 General. PET INDUSTRY DATABASE may now or in the future offer visitors to the Sites the opportunity to post, upload, display, publish, distribute, transmit, broadcast, or otherwise make available on or submit through the Sites (collectively, “**submit**”) messages, reviews, text, illustrations, files, images, graphics, photos, comments, sounds, music, videos, information, content, ratings, questions, suggestions, personally identifiable information, or other information or materials and the ideas contained therein (collectively, but excluding PET INDUSTRY DATABASE’S Licensed Materials included therein, “**User-Generated Content**”). PET INDUSTRY DATABASE may provide for the publication of such User-Generated Content through forums, blogs, message boards, social networking environments, social communities, e-mail, and other communications functionality. Subject to the rights and license you grant in these Terms, the creator of such Content retains whatever legally recognizable right, title, and interest in such User-Generated Content.

5.2 Non-Confidentiality of User-Generated Content. Except provided in the Sites’ Privacy Policy or any Additional Terms, the User agrees that:

(a) User-Generated Content will be treated as non-confidential information – regardless of whether it is marked “confidential,” “proprietary,” “secret “ or other similar designations and will not be returned, and,

(b) PET INDUSTRY DATABASE does not assume any obligation of any kind to the User or any third party in connection with the User-Generated Content. Upon Pet Industry Database’s request, the User agrees to furnish PET INDUSTRY DATABASE with any documentation necessary to substantiate or confirm rights to such content and to verify compliance with the Terms and Conditions recited herein or any Additional Terms. The User acknowledges, understands and agrees that the Site may be subject to breaches of security and that the User understands that submissions of User-Generated Content may not be secure.

5.3 No Unsolicited Ideas Accepted. In all communications with Pet Industry Database please be advised that that PET INDUSTRY DATABASE does not accept or consider any unsolicited ideas or tangible items relating to products, services concepts, or inventions (collectively, “**Unsolicited Ideas and Materials**”). Any such Unsolicited Ideas and Materials User posts on or sends to us via

the Sites are deemed User-Generated Content and are licensed to us as provided herein. Pet Industry Database, Inc's receipt of Unsolicited Ideas and Materials is not an admission by PET INDUSTRY DATABASE of novelty, priority, or originality, or the ownership of the submitting party and such submissions do not impair PET INDUSTRY DATABASE's rights to contest existing or future intellectual property rights relating to such Unsolicited Ideas and Materials.

5.4 License to PET INDUSTRY DATABASE, INC of User-Generated Content. Except as otherwise described in any Additional Terms the submitter of User-Generated Content (The "submitter") hereby grants to Pet Industry Database a non-exclusive, unrestricted, unconditional, worldwide, perpetual, irrevocable, and cost-free license to use, have made, copy, distribute, reproduce, sell, re-sell, sublicense (through multiple levels), display, publicly perform, transmit, publish, broadcast, translate, make derivative works of, and otherwise use and exploit in any manner whatsoever, all or any portion of such User-Generated Content, for any purpose whatsoever in any and all formats, and with any technology or devices now known or hereafter developed, and to advertise, market, and promote the same. The rights granted herein include the right to: (a) configure, index, cache, archive, digitize, compress, optimize, modify, reformat, edit, adapt, publish in searchable format, and remove such User-Generated Content and combine same with other materials, and (b) use any ideas, concepts, or techniques contained in any User-Generated Content for any purposes whatsoever, including developing, manufacturing, and marketing products and/or services. Except as prohibited by law, the submitted hereby waives, and agrees to waive, any moral rights (including attribution and integrity) that it may have in any User-Generated Content, even if it is altered or changed in a manner not agreeable to the submitter. To the extent not waivable, the submitter irrevocably agrees not to exercise such rights (if any) in a manner that interferes with any exercise of the granted rights. The submitter understands that it will not receive any fees, sums, consideration, or remuneration for any of the rights granted in this Section 5 herein.

5.5 PET INDUSTRY DATABASE, INC'S Management Rights to User-Generated Content. PET INDUSTRY DATABASE, INC may, but will not have any obligation to, review, monitor, display, post, store, maintain, accept, or otherwise make use of, any of User-Generated Content, and PET INDUSTRY DATABASE, INC may, in its sole discretion, delete, move, re-format, remove or refuse to post or otherwise make use of User-Generated Content without notice or any liability to User or any third party. PET INDUSTRY DATABASE reserves the right, however, to treat User-Generated Content on the Sites as content stored at the direction of Users for which PET INDUSTRY DATABASE will not exercise control except to block or remove content that comes to PET INDUSTRY DATABASE's attention and is offensive, obscene, lewd, lascivious, filthy, violent, harassing, threatening, abusive, illegal or otherwise objectionable, or to enforce the rights of third

parties or the content restrictions set forth below in the Rules (defined in Section 4(B) below) when notice of their violation comes to PET INDUSTRY DATABASE's attention. Such User-Generated Content submitted by User or others need not, however, be maintained on the Sites by us for any period of time and User will not have the right, once submitted, to access, archive, maintain, or otherwise use such User-Generated Content on the Sites or elsewhere.

5.6 Representations and Warranties Related to User User-Generated Content. Each time User submits any User-Generated Content, User represents and warrants that User is at least the age of majority in the jurisdiction in which User resides and are the parent or legal guardian, or have all proper consents from the parent or legal guardian, of any minor who is depicted in or contributed to any User-Generated Content that is submitted, and that, as to that User-Generated Content: (a) User is the sole author and owner of the intellectual property and other rights to the User-Generated Content, or User has a lawful right to submit the User-Generated Content and grant PET INDUSTRY DATABASE the rights to it that User is granting by these Terms and any Additional Terms, all without any PET INDUSTRY DATABASE obligation to obtain consent of any third party and without creating any obligation or liability of PET INDUSTRY DATABASE; (b) the User-Generated Content is accurate; (c) the User-Generated Content does not and, as to PET INDUSTRY DATABASE's permitted uses and exploitation set forth in these Terms, will not infringe any intellectual property or other right of any third party; and (d) the User-Generated Content will not violate these Terms (including the Rules) or any Additional Terms, or cause injury or harm to any person.

5.7 Enforcement. PET INDUSTRY DATABASE has no obligation to monitor or enforce User's intellectual property rights to User-Generated Content, but User grants PET INDUSTRY DATABASE the right, at PET INDUSTRY DATABASE's option to protect and enforce PET INDUSTRY DATABASE's rights to User-Generated Content, including by bringing and controlling actions in User's name and on behalf of User at Pet Industry Database, Inc's cost and expense, to which you hereby consent and irrevocably appoint PET INDUSTRY DATABASE as attorney-in-fact, with the power of substitution and delegation, which appointment is coupled with an interest.

6.0 COMMUNITY USAGE RULES.

6.1 As a User of the Sites, these Community Usage Rules ("**Rules**") govern the conduct that is expected of Users of the Sites and online community ("**Communities**").

6.2 Rules. User's participation in the Communities is subject to Terms and Conditions recited herein, including the following Rules:

6.2.1 User-Generated Content Must Be Created by Submitter. User-Generated Content either must be original or the Submitter must have all necessary rights in the Content from third parties in order to permit the Submitter to comply with the Terms and Conditions and any Additional Terms. User-Generated Content should not contain any visible logos, phrases, or trademarks that belong to third parties. The use of Content that belongs to others is strictly prohibited; this prohibition includes any content found elsewhere on the Internet. If any third party contributes to User-Generated Content or has any rights to such User-Generated Content, then Submitter must obtain express written permission to submit such User-Generated Content to PET INDUSTRY DATABASE.

6.2.2 Posting of Photographs: The posting or submission of pictures, videos, or images of anyone is prohibited unless the submitter has the express written permission of those individuals in the images. User-Generated Content that is offensive, contains vulgarities, is insulting, is designed to harass, or can cause embarrassment is prohibited. User-Generated Content **containing threats**, is abusive or harmful to others, or includes negative comments that relate to race, national origin, gender, sexual orientation, or physical handicap are prohibited. User-Generated Content that is defamatory, slanderous, indecent, obscene, pornographic, or sexually explicit is prohibited.

6.2.3 User-Generated Content that contains Music or Video. Posting User-Generated Content that contains music, video or graphics is prohibited unless the work and performance is original or the submitter otherwise has the rights to the work.

6.2.4 Use for Commercial or Political Purposes Prohibited. Posting User-Generated Content that advertises, promotes or sponsors any product or service or is directed at other commercial or political activities is prohibited.

6.2.5 Misrepresentations in Submitted User Content Prohibited. The User Content must not impersonate any other person, user, or company, and must not be false, fraudulent, deceptive, inaccurate, or misleading, or misrepresent the User's identity or affiliation with a person or company.

6.2.6 Personal Information. Personal information such as passwords, phone numbers, addresses, credit card numbers, medical information, e-mail addresses, or other personally identifiable information or contact information should not be posted on Community spaces. User-Generated Content should not reveal personal information of others.

6.2.7 Posting of Damaging or Malicious Code is Prohibited. User-Generated Content must not contain viruses, Trojan horses, spyware, or any other technologies or malicious code that could impact the operation of the Sites or any computer or other Internet Device.

6.2.8 If User-Generated Content is submitted that PET INDUSTRY DATABASE reasonably believes violates these Rules, then it may take any legal action that is deemed appropriate, in PET INDUSTRY DATABASE's sole discretion. However, PET INDUSTRY DATABASE is not obligated to take any action not required by law. PET INDUSTRY DATABASE expressly reserves the right to request at any time proof of the permissions referred to above in a form acceptable to PET INDUSTRY DATABASE. Failure to provide such proof may lead to, among other things, the User-Generated Content at issue being removed from the Sites.

6.2.9 User Interactions with Other Users. Users of the Sites are solely responsible for User interaction with other Users of the Sites, whether online or offline. Pet Industry Database is not responsible or liable for the conduct or content of any User. PET INDUSTRY DATABASE reserves the right, but has no obligation, to monitor or become involved in disputes between Users.

6.3 Alerting Pet Industry Database of Violations. If a User discovers any content that violates these Terms and Conditions such violations may be reported to legal@PIDB.com. For alleged infringements of intellectual property rights, see Section 3 above.

7.0 SITE AND CONTENT USE RESTRICTIONS

7.1 Site Use Restrictions. User agrees that User will not: (i) aside from the purchase of goods or services offered for sale by PET INDUSTRY DATABASE or its affiliates, use the Sites for any political or commercial purpose (including, without limitation, for purposes of advertising, soliciting funds, collecting product prices, and selling products); (ii) use any meta tags or any other "hidden text" utilizing any PET INDUSTRY DATABASE trademarks or trade names; (iii) engage in any activities through or in connection with the Sites that seek to attempt to or do harm to any individuals or entities or are unlawful, offensive, obscene, lewd, lascivious, filthy, violent, threatening, harassing, or abusive, or that violate any right of any third party, or are otherwise objectionable to Pet Industry Database, Inc ; (iv) reverse engineer, decompile, disassemble, reverse assemble, or modify any Sites' source or object code or any software or other products, services, or processes accessible through any portion of the Sites; (v) engage in any activity that interferes with any user's access to the Sites or the proper operation of the Sites, or otherwise causes harm to the Sites, PET INDUSTRY

DATABASE, INC, or other users of the Sites; (vi) interfere with or circumvent any security feature of the Sites or any feature that restricts or enforces limitations on use of or access to the Sites, the Materials, or the User-Generated Content; or (vii) otherwise violate these Terms or any Additional Terms.

7.2 Content Use Restrictions. User also agrees that, in using the Content (other than User-Generated Content that does not contain any PET INDUSTRY DATABASE Licensed Elements): (i) User will not monitor, gather, copy, or distribute such Content (except as may be a result of standard search engine or activity or use of a standard Internet browser) on the Sites by using any robot, rover, “bot”, spider, scraper, crawler, spyware, engine, device, software, extraction tool, or any other automatic device, utility, or manual process of any kind; (ii) User will not frame or utilize framing techniques to enclose any such Content (including any images, text, or page layout); (iii) User will keep intact all trademark, copyright, and other intellectual property notices contained in such Content; (iv) User will not use such Content in a manner that suggests an unauthorized association with any of our or our licensors’ products, services, or brands; (v) User will not make any modifications to such Content (other than to the extent of User permitted use of the PET INDUSTRY DATABASE Licensed Elements, if applicable); (vi) User will not modify, reproduce, archive, sell, lease, rent, exchange, create derivative works from, publish by hard copy or electronic means, publicly perform, display, disseminate, distribute, broadcast, retransmit, circulate to any third party or on any third-party website, or otherwise use or exploit such Content in any way for any purpose except as specifically permitted by these Terms and Conditions or any Additional Terms or with the prior written consent of an officer of PET INDUSTRY DATABASE or, in the case of Content from a licensor, the owner of the Content; and (vii) User will not insert any code or product to manipulate such Content in any way that adversely affects any other user experience.

7.3 Availability of Sites and Content. PET INDUSTRY DATABASE may immediately suspend or terminate the availability of the Sites and Content for any reason, in PET INDUSTRY DATABASE’s sole discretion, and without advance notice or liability.

7.4 Reservation of All Rights Not Granted as to Content and Sites. These Terms and Conditions and any Additional Terms include only narrow, limited grants of rights to Content and to use and access the Sites. No right or license may be construed, under any legal theory, by implication, estoppel, industry custom, or otherwise. All rights not expressly granted to User are reserved by PET INDUSTRY DATABASE and its licensors and other third parties. *Any unauthorized use of any Content or the Sites for any purpose is prohibited.*

8.0 REGISTRATION WITH PET INDUSTRY DATABASE.

8.1 The Sites provide data entry locations to allow for registration as a user, member or subscriber

and may request information to participate in certain features or to access certain Content or User-Generated Content on the Sites. When User provides data or information to the Sites, the User agrees to provide only true, accurate, current, and complete information and to update such content as necessary to maintain its truth and accuracy. If a User registers or subscribes with Pet Industry Database, User agrees to accept responsibility for all activities that occur under User's account or password, if any, and User agrees not to sell, transfer, or assign User's membership or any membership rights. User is responsible for maintaining the confidentiality of passwords, if any, and for restricting access to computers (or other Internet access device, as applicable) so that others may not access the password-protected portion of the Sites using User's name, in whole or in part. PET INDUSTRY DATABASE reserves the right to terminate User's account or otherwise deny access, in its sole discretion, without notice and without liability.

8.2 User agrees to accept responsibility for obtaining and maintaining all telephone, computer hardware, and other equipment needed for access to and use of the Sites and User is responsible for all charges related thereto.

9.0 SITE APPLICATIONS

9.1 The Sites may provide certain Content that User may choose to include on User's personal web page, third-party web site or social networking site ("Personal Page") by pasting the HTML or other code provided by us and labeled as an embed code (or similar identifying label) ("Embed Code") into User Personal Page ("Widget"). For any Widgets that are made available on the Sites, Pet Industry Database, Inc grants a revocable permission, subject to the restrictions in these Terms, to include the Embed Code as provided by PET INDUSTRY DATABASE (without editing) for inclusion only on User's Personal Page and only on a site that: (i) permits User to post the Widget there; and (ii) does not have terms of use or other conditions that purport to give that site operator any interest or right in or to our Embed Code or Content other than to obtain a limited, terminable right to host the Widget and permit its normal operation. User's Widget may display PET INDUSTRY DATABASE's trademarks contained on the Widget or Content made available via the Widget, but PET INDUSTRY DATABASE controls the use thereof and all goodwill associated with such use inures exclusively to PET INDUSTRY DATABASE. User agrees that User will not embed or otherwise make available a Widget on a web page or other location in violation of the prior sentence or that contains content that is unlawful, harmful, threatening, abusive, harassing, tortious, defamatory, vulgar, obscene, libelous, invasive of another's privacy, hateful, or racially, ethnically, or otherwise objectionable (in our sole opinion). PET INDUSTRY DATABASE makes no specific warranties about Widgets and PET INDUSTRY DATABASE may discontinue providing the

services necessary for the Widgets to operate at any time for any reason without any incurring liability to you or anyone. PET INDUSTRY DATABASE may disable Widgets that are included on User's Personal Page(s) if User violates these Terms and Conditions (as determined by us in our sole discretion), or for any or no reason, without any liability to User. User agrees that PET INDUSTRY DATABASE's permission to use Widgets on User's Personal Page does not grant User any intellectual property rights in or to the Widget or the Content made available via any Widget. User agrees to refrain from any commercial use of any Widget or the Content made available in a Widget, nor to sell, lease, transfer, license, encumber, or otherwise exploit the same or purport to give any third party permission to do so. User further agrees to include, and not remove or alter, PET INDUSTRY DATABASE's trademark, copyright, or other proprietary-rights notices, as provided by us on a Widget, Widget code, or Content made available via a Widget and you agree to comply with Widget usage guidelines that may be provided by us from time to time. User agrees not to circumvent the security features in a Widget or any component of a Widget that are designed to prevent Users from copying, manipulating, or retaining the Content made available via a Widget. User also agrees not to use any Widget, or any component of a Widget, to display content other than the specific Content provided or intended by us to be displayed via a particular Widget.

9.2 NOTICE TO THIRD-PARTY SITES: Any of PET INDUSTRY DATABASE's Content made available in connection with User site, or otherwise, by our Widgets, third-party widgets, or otherwise is the exclusive property of PET INDUSTRY DATABASE and PET INDUSTRY DATABASE does not grant of any intellectual property rights to others. PET INDUSTRY DATABASE retain the right to demand that User cease any use of PET INDUSTRY DATABASE's Content upon notice and User agrees to cease upon demand.

9.3 User may elect to use applications that connect PET INDUSTRY DATABASE materials or User-Generated Content with a third-party site (each, an "**Application**") and such Application may interact with, connect to, or gather and/or pull information from and to the Sites. By using such Applications, User acknowledges and agrees to the following: (i) an Application is used to share information relating to any PET INDUSTRY DATABASE account, User consents to the information about User's account being shared; (ii) the use of an Application may cause personally identifying information to be publicly disclosed and/or associated with User, even if PET INDUSTRY DATABASE has not provided such information; and (iii) the use of an Application is at User's own option and risk, and User will hold PET INDUSTRY DATABASE harmless for any sharing of information relating to such use of the Sites that results from use of the Application. User agrees to read all log-in boxes and other pop-up boxes closely for notices about sharing User account information with, through, or by any other means identified on an Application.

10.0 THIRD-PARTY LINKS, APPLICATIONS, AND CONTENT

10.1 Linked Websites; Advertisements. The Sites may contain links, as part of third-party ads on the Sites or otherwise, to or from third-party websites (“**Linked Websites**”), including websites operated by advertisers, licensors, licensees, and certain other third parties who may have business relationships with PET INDUSTRY DATABASE. As such, PET INDUSTRY DATABASE may have no control over the content, operations, policies, terms, or other Materials of Linked Websites, and PET INDUSTRY DATABASE does not assume any obligation to review any Linked Websites. PET INDUSTRY DATABASE does not endorse, approve, or sponsor any Linked Websites, or any third-party content, advertising, information, materials, products, services, or other items. Furthermore, PET INDUSTRY DATABASE is not responsible for the quality or delivery of the products or services offered, accessed, obtained by or advertised at such sites. Finally, PET INDUSTRY DATABASE will under no circumstances be liable for any direct, indirect, incidental or special loss or other damage, whether arising from negligence, breach of contract, defamation, infringement of copyright or other intellectual property rights, caused by the exhibition, distribution or exploitation of any information or content contained within these third-party hyperlinked sites. Any activities User engages in connection with any of the same are subject to the privacy and other policies, Terms and Conditions of use, and rules issued by the operator of the Linked Websites. PET INDUSTRY DATABASE disclaims all liability in connection therewith.

10.2 Interactions with Third Parties. Any interactions, correspondence, transactions, and other dealings between User and any third parties found on or through the Sites (including on or via Linked Websites or advertisements) are solely between User and the third party (including issues related to the content of third-party advertisements, payments, delivery of goods, warranties (including product warranties), privacy and data security, and the like). PET INDUSTRY DATABASE disclaims all liability in connection with therewith.

11.0 LINKING POLICY

11.1 PET INDUSTRY DATABASE grants User the revocable permission to link to www.PIDB.com; provided, however, that User web site, or any third-party web sites that link to www.PIDB.com: (a) must not frame or create a browser or border environment around any of the content on WWW.PIDB.com or otherwise mirror any part of the Sites; (b) must not imply that PET INDUSTRY DATABASE is endorsing or sponsoring it or its products, unless PET INDUSTRY DATABASE has given it prior written consent; (c) must not present false information about, or disparage, tarnish, or otherwise, in our sole opinion, harm PET INDUSTRY DATABASE or its products or services; (d) must not use any PET INDUSTRY DATABASE trademarks without the

prior written permission from PET INDUSTRY DATABASE; (e) must not contain content that could be construed as distasteful, offensive, or controversial or otherwise objectionable (in our sole opinion); and (f) must be owned and controlled by User or the person or entity placing the link that permits User to enable such link subject to these Terms. By linking to www.PIDB.com, User agrees to comply with the above linking requirements.

11.2 Notwithstanding anything to the contrary contained in these Terms and Conditions, PET INDUSTRY DATABASE reserves the right to prohibit, in our sole and absolute discretion, linking to www.PIDB.com for any reason, even if the prohibited linking otherwise complies with the requirements described above.

12.0 MOBILE FEATURES

12.1 The Sites may offer features and services that are available to User via User mobile phone or other mobile device. These features and services may include, without limitation, the ability to upload content to the Sites, receive messages from the Sites, download applications to User mobile device, or access Sites features (collectively, the “**Mobile Features**”). We may charge for Mobile Features. Also, standard messaging, data, and other fees may be charged by User’s carrier. Fees and charges may appear on User’s mobile phone bill or be deducted from User’s pre-paid balance. User’s mobile phone carrier may prohibit or restrict certain Mobile Features and certain Mobile Features may be incompatible with User’s carrier or mobile device. Contact User’s carrier with questions regarding these matters and instructions regarding how to opt-out of Mobile Features will be disclosed in connection with Mobile Features.

12.2 User agrees that with respect to the Mobile Features that are subject of the registration PET INDUSTRY DATABASE may send communications to User’s wireless Internet Device regarding PET INDUSTRY DATABASE or other parties. Further, PET INDUSTRY DATABASE may collect information related to User’s use of the Mobile Features. If User has registered for Mobile Features, User agrees to notify PET INDUSTRY DATABASE of any changes to User’s mobile number and update User’s account(s) on the Sites to reflect this change.

13.0 PET INDUSTRY DATABASE’S EXPRESS DISCLAIMER OF WARRANTIES

13.1 THE SITES, INCLUDING THE CONTENT, IS PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS. TO THE FULLEST EXTENT PERMISSIBLE BY LAW, PET INDUSTRY DATABASE AND ITS EMPLOYEES, MANAGERS, MEMBERS, OFFICERS,

SHAREHOLDERS, PARENT COMPANY, AGENTS, VENDORS, AND CONTRACTORS (COLLECTIVELY, THE “**PARTIES**”) MAKE NO REPRESENTATIONS OR WARRANTIES OR ENDORSEMENTS OF ANY KIND WHATSOEVER, EXPRESS OR IMPLIED, AS TO: (A) THE SITES; (B) THE CONTENT PROVIDED THROUGH THE SITES; (C) USER-GENERATED CONTENT OR WIDGETS; OR (D) SECURITY ASSOCIATED WITH THE TRANSMISSION OF INFORMATION TO OR FROM PET INDUSTRY DATABASE OR VIA THE SITES. IN ADDITION, THE PET INDUSTRY DATABASE HEREBY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, WITHOUT LIMITATION, THE WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, NON-INFRINGEMENT, TITLE, CUSTOM, TRADE, QUIET ENJOYMENT, SYSTEM INTEGRATION, AND FREEDOM FROM VIRUS.

13.2 PET INDUSTRY DATABASE DOES NOT REPRESENT OR WARRANT THAT THE SITES WILL BE ERROR-FREE OR UNINTERRUPTED; THAT DEFECTS WILL BE CORRECTED; OR THAT THE SITES, OR THE SERVERS THAT MAKE SOME OF THE SITES AVAILABLE, ARE FREE FROM ANY HARMFUL COMPONENTS, INCLUDING, WITHOUT LIMITATION, VIRUSES. PET INDUSTRY DATABASE DOES NOT MAKE ANY REPRESENTATIONS OR WARRANTIES THAT THE INFORMATION (INCLUDING ANY INSTRUCTIONS) ON THE SITES ARE ACCURATE, COMPLETE, CORRECT, RELIABLE, OR OTHERWISE. THE USER HEREBY ACKNOWLEDGES, THAT THE USE OF THE SITES IS AT USER’S SOLE RISK. PET INDUSTRY DATABASE PARTIES DO NOT WARRANT THAT USER’S USE OF THE SITES IS LAWFUL IN ANY PARTICULAR JURISDICTION, AND PET INDUSTRY DATABASE SPECIFICALLY DISCLAIMS SUCH WARRANTIES TO THE FULLEST EXTENT UNDER THE LAW.

13.3 BY ACCESSING OR USING THE SITES, USER REPRESENTS AND WARRANTS THAT USER’S ACTIVITIES ARE LAWFUL IN EVERY JURISDICTION WHERE USER ACCESSES OR USES THE SITES.

13.4 PET INDUSTRY DATABASE DOES NOT ENDORSE THE USER-GENERATED CONTENT, ARE NOT RESPONSIBLE FOR THE USER-GENERATED CONTENT, AND SPECIFICALLY DISCLAIM ANY RESPONSIBILITY OR LIABILITY TO ANY PERSON OR ENTITY FOR ANY LOSS, DAMAGE (WHETHER ACTUAL, CONSEQUENTIAL, PUNITIVE, OR OTHERWISE), INJURY, CLAIM, LIABILITY, OR OTHER CAUSE OF ANY KIND OR CHARACTER BASED UPON OR RESULTING FROM ANY USER –GENERATED CONTENT.

14.0 PET INDUSTRY DATABASE'S LIMITATION OF LIABILITY; WAIVER

14.1 UNDER NO CIRCUMSTANCES WILL PET INDUSTRY DATABASE BE LIABLE TO USER FOR ANY LOSS OR DAMAGES OF ANY KIND (INCLUDING, WITHOUT LIMITATION, FOR ANY DIRECT, INDIRECT, ECONOMIC, EXEMPLARY, SPECIAL, PUNITIVE, INCIDENTAL, OR CONSEQUENTIAL LOSSES OR DAMAGES THAT ARE DIRECTLY OR INDIRECTLY RELATED TO: (A) THE SITES; (B) THE CONTENT; (C) USER-GENERATED CONTENT OR WIDGETS; (D) USER'S USE OF, INABILITY TO USE, OR THE PERFORMANCE OF THE SITES OR CONTENT; (E) ANY ACTION TAKEN IN CONNECTION WITH AN INVESTIGATION BY PET INDUSTRY DATABASE OR LAW ENFORCEMENT AUTHORITIES REGARDING USER'S USE OF THE SITES OR CONTENT; (F) ANY ACTION TAKEN IN CONNECTION WITH COPYRIGHT OR OTHER IP RIGHTS; (G) ANY ERRORS OR OMISSIONS IN THE SITES' TECHNICAL OPERATION; OR (H) ANY DAMAGE TO ANY COMPUTER, OR OTHER EQUIPMENT OR TECHNOLOGY INCLUDING, WITHOUT LIMITATION, DAMAGE FROM ANY SECURITY BREACH OR FROM ANY VIRUS, BUGS, TAMPERING, FRAUD, ERROR, OMISSION, INTERRUPTION, DEFECT, DELAY IN OPERATION OR TRANSMISSION, COMPUTER LINE OR NETWORK FAILURE, OR ANY OTHER TECHNICAL OR OTHER MALFUNCTION, INCLUDING, WITHOUT LIMITATION, DAMAGES FOR LOST PROFITS, LOSS OF GOODWILL, LOSS OF DATA, WORK STOPPAGE, ACCURACY OF RESULTS, OR COMPUTER FAILURE OR MALFUNCTION, EVEN IF FORESEEABLE OR EVEN IF THE PET INDUSTRY DATABASE, INC PARTIES HAVE BEEN ADVISED OF OR SHOULD HAVE KNOWN OF THE POSSIBILITY OF SUCH DAMAGES, WHETHER IN AN ACTION OF CONTRACT, NEGLIGENCE, STRICT LIABILITY, OR TORT IN NO EVENT WILL PET INDUSTRY DATABASE BE LIABLE TO USER OR ANYONE ELSE FOR LOSS, DAMAGE, OR INJURY, INCLUDING, WITHOUT LIMITATION, DEATH OR PERSONAL INJURY. SOME STATES DO NOT ALLOW THE EXCLUSION OR LIMITATION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE LIMITATION OR EXCLUSION MAY NOT APPLY TO USER. IN NO EVENT WILL PET INDUSTRY DATABASE'S TOTAL LIABILITY TO USER FOR ALL DAMAGES, LOSSES, OR CAUSES OF ACTION EXCEED THE LESSER OF THE AMOUNT WE CHARGED USER FOR THE TRANSACTION OR TWENTY U.S. DOLLARS (\$20.00).

14.2 BY ACCESSING A PET INDUSTRY DATABASE PLATFORM, USER UNDERSTANDS THAT USER MAY BE WAIVING RIGHTS WITH RESPECT TO CLAIMS THAT ARE AT THIS TIME UNKNOWN OR UNSUSPECTED, AND, IN ACCORDANCE WITH SUCH WAIVER, USER ACKNOWLEDGES THAT USER HAS READ AND UNDERSTANDS, AND HEREBY

EXPRESSLY WAIVES, THE BENEFITS OF SECTION 1542 OF THE CIVIL CODE OF CALIFORNIA, AND ANY SIMILAR LAW OF ANY STATE OR TERRITORY, WHICH PROVIDES AS FOLLOWS: “A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM MUST HAVE MATERIALLY AFFECTED HIS SETTLEMENT WITH THE DEBTOR.”

15.0 INDEMNIFICATION

15.1 User agrees to defend, indemnify, and hold the PET INDUSTRY DATABASE harmless from and against any and all claims, damages, costs, investigations, liabilities, judgments, settlements, and expenses, including attorneys fees, that directly or indirectly arise from or are otherwise directly or indirectly related to: (a) User-Generated Content; (b) the use of the Sites by User ; (c) the breach (actual or alleged) or anticipatory breach of these Terms and Conditions; (d) the violation of any laws, rules, regulations, codes, statutes, ordinances, or orders of any governmental or quasi-governmental authorities, including, without limitation, all regulatory, administrative, and legislative authorities by User; (e) information or material transmitted through User’s computer or mobile or other device, even if not submitted by User, that infringes, violates, or misappropriates any copyright, trade identity, trade secret, trade dress, patent, publicity, privacy, or other right of any person or defames any person; (f) any misrepresentation made by User; or (g) PET INDUSTRY DATABASE’S use of User information as permitted under these Terms and Conditions, the Privacy Policy, or any other written agreement between User and PET INDUSTRY DATABASE. User agrees to cooperate as fully required by PET INDUSTRY DATABASE in the defense of any claim. PET INDUSTRY DATABASE reserves the right to assume the exclusive defense and control of any matter otherwise subject to indemnification by User, and User will not in any event settle any claim without the prior written consent of a duly authorized employee of the PET INDUSTRY DATABASE.

16.0 TERM AND TERMINATION

16.1 PET INDUSTRY DATABASE reserves the right to terminate User’s access to and use of the Sites or any of its features in its sole discretion, without notice and liability, for any or no reason, including, without limitation, if PET INDUSTRY DATABASE believes User conduct fails to conform to these Terms and Conditions or any Additional Terms. PET INDUSTRY DATABASE also reserves the right to investigate suspected violations of these Terms. Any violation of these Terms may be referred to law enforcement authorities.

16.2 PET INDUSTRY DATABASE further reserves the right to modify, withdraw, suspend, or discontinue, temporarily or permanently, at any time and from time to time, any materials, information, or content available on the Sites, without limitation, in whole or in part, including the cessation of all activities associated with the Sites, with or without notice. User agrees that PET INDUSTRY DATABASE is and will not be liable to User or to any third party for any modification, suspension, or discontinuance of the Sites or any part thereof. PET INDUSTRY DATABASE also reserves the right to charge for use of the Sites, in whole or in part, and to change its fees from time to time in its discretion. Upon termination of User's access to the Sites, or upon demand from PET INDUSTRY DATABASE all rights granted to User under these Terms and Conditions will cease immediately, and User agrees that to: (a) immediately discontinue use of the Sites, including links to the Sites; and (b) destroy all Content obtained from the Sites and all related documentation.

17.0 LOCATION AND TERRITORIAL RESTRICTIONS

17.1 The information provided on the Sites is not intended for distribution to or use by any person or entity in any jurisdiction or country where such distribution or use would be contrary to law or regulation or which would subject PET INDUSTRY DATABASE to any registration requirement within such jurisdiction or country. PET INDUSTRY DATABASE controls and operates the Sites from offices located in the United States and makes no representations or warranties that the information, products, or services contained on the Sites are appropriate for use or access in other locations. Anyone using or accessing the Sites from other locations does so on their own initiative and is responsible for compliance with United States' and local laws regarding online conduct and acceptable content, if and to the extent such laws are applicable. PET INDUSTRY DATABASE reserves the right to limit the availability of the Sites and/or the provision of any content, program, product, service, or other feature described or available thereon to any person, geographic area, or jurisdiction, at any time and in our sole discretion, and to limit the quantities of any such content, program, product, service, or other feature that we provide.

17.2 Software related to or made available by the Sites may be subject to United States export controls. Thus, the downloading, and exportation of software from this Sites is prohibited: (a) into any country to which the United States has embargoed goods; or (b) to anyone on the U.S. Treasury Department's list of Specially Designated Nationals or the U.S. Commerce Department's Table of Deny Orders. By downloading any software related to PET INDUSTRY DATABASE, INC or the Sites, User represents and warrants that he or she is not located in, under the control of, or a national or resident of any such country or on any such list.

17.3 User agrees to comply with all rules, laws, and regulations that are applicable to the use of the Sites, including, without limitation, those governing User's transmission or use of any software or data.

18.0 GOVERNING LAW; DISPUTES

18.1 GOVERNING LAW AND JURISDICTION. THESE TERMS AND CONDITIONS AND THE INTERPRETATION OF THESE TERMS AND CONDITIONS WILL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE COMMONWEALTH OF VIRGINIA WITHOUT REGARD TO CONFLICTS OF LAWS PRINCIPLES AND SPECIFICALLY WILL NOT BE GOVERNED BY THE UNITED NATIONS CONVENTIONS ON CONTRACTS FOR THE INTERNATIONAL SALE OF GOODS, IF OTHERWISE APPLICABLE. USER AGREES THAT JURISDICTION OVER AND VENUE IN ANY LEGAL PROCEEDING DIRECTLY OR INDIRECTLY ARISING OUT OF OR RELATING TO THE SITES, THE USE OR ACCESS THEREOF, OR THESE TERMS MUST BE IN THE STATE OR FEDERAL COURTS LOCATED IN LOUDON COUNTY, VIRGINIA AND USER HEREBY CONSENTS AND SUBMITS TO THE EXCLUSIVE PERSONAL JURISDICTION AND VENUE OF THE COURTS LOCATED IN LOUDON COUNTY, VIRGINIA FOR ANY SUCH LEGAL PROCEEDING. ANY CAUSE OF ACTION OR CLAIM USER MAY HAVE WITH RESPECT TO ANY OF THE SITES MUST BE COMMENCED WITHIN ONE (1) YEAR AFTER SUCH CLAIM OR CAUSE OF ACTION ARISES.

18.2 No Class Actions. To the fullest extent permitted by law, User agrees that any and all disputes, claims and causes of action User may have in connection with or related to the Sites will be resolved individually, without resort to any form of class action.

19.0 MISCELLANEOUS

19.1 The failure of PET INDUSTRY DATABASE to act with respect to a breach of these Terms by User or others does not constitute a waiver and will not limit PET INDUSTRY DATABASE'S rights with respect to such breach or any subsequent breaches. No waiver by PET INDUSTRY DATABASE of any of these Terms and Conditions will be of any force or effect unless made in writing and signed by a duly authorized officer of PET INDUSTRY DATABASE. Neither the course of conduct between the parties nor trade practices will serve to modify these Terms. PET INDUSTRY DATABASE may assign its rights and duties under these Terms to any party at any

time without any notice to User. These Terms and Conditions may not be assigned by User without PET INDUSTRY DATABASE's prior written consent. If any provision of these Terms and Conditions are found to be unlawful, void, or unenforceable, then such provision will be deemed severable from these Terms and Conditions will not affect the validity and enforceability of any remaining provisions. The section titles are inserted only as a matter of convenience and have no legal or contractual effect. User agrees that these Terms will not be construed against PET INDUSTRY DATABASE by virtue of PET INDUSTRY DATABASE having drafted them.

19.2 Notwithstanding the termination of use of the Sites, for any reason whatsoever, the following sections of these Terms continue and survive: "Ownership of Content," "USER Content," "Disclaimer of Warranties," "Limitation of Liability; Waiver," "Indemnification," "Governing Law; Disputes" and "Miscellaneous."

20.0 UPDATING TERMS AND CONDITIONS

20.1 PET INDUSTRY DATABASE reserves the right to modify or add to these Terms and Conditions at any time without prior notice. User agrees that PET INDUSTRY DATABASE may accept notification of such updated Terms and Conditions by making them available via the Sites, and the posting of such updated Terms and Conditions constitutes User's agreement to such updated Terms and Conditions. Any updated Terms and Conditions will be effective as of the time of posting, or such later date as may be specified in such updated Terms and Conditions, and will apply to the use of the Sites from that point forward.

21.0 CONTACT INFORMATION

21.1 If User has any questions, User may contact PET INDUSTRY DATABASE at legal@pidb.com.